

Town of Grand Coulee Strategic Plan 2021-2025



Updated August 2021

Grand Coulee Strategic Plan

2021 - 2025

Strategic planning is one of the most important tools that any municipality can use to bring together residents, members of Council, and municipal staff in the development of a common vision, direction, and goals for a community. It can also function as an accounting mechanism, allowing management and the public to evaluate progress and ensure that the municipality is moving in the right direction.

“People in small towns, much more than in cities, share a destiny.”

*Richard Russo
American Novelist*

In developing a strategic plan, the Town of Grand Coulee will set a course for its future.

Specifically, the Plan will:

- Provide structure for mutually accepted goals and a common agenda for moving forward as a community over a particular timeframe
- Identify a set of prioritized objectives that can be measured and monitored
- Balance the aspirations of the community with municipal and local resources

Strategic Planning Process

A community engagement process was undertaken in April of 2021 that enabled residents to share their perspectives and suggestions about municipal government, specific public issues and the various services provided to them. The broad online survey is the pivotal feedback that allows the establishment of priorities and subsequent budgets. Furthermore, existing documents such as the Official Community Plan (OCP) were examined, and a review of past practices were related to best practices from similar organizations.

Community Feedback

Two facilitations were held with Town Council in March of 2021 and an online survey was conducted throughout the month of April. Over 150 online survey responses were collected which translates to approximately 76% of Grand Coulee households which is an astounding result.

Highlights of the feedback from both entities included:

- Grand Coulee is a great place to retire
- Town aesthetics are important to citizens
- Volunteerism is a characteristic of the community
- Infrastructure development received a high degree of support
- Responses on commercial development (business development) were split
- Further development of recreational spaces is seen as a positive move
- Renting of recreational facilities was met with a mostly positive response
- Garbage and recycling services received a mostly positive response but could be an area of improvement for some

The incredible response from the citizens of Grand Coulee allows the leadership of the community to fully understand the importance of certain issues. An engaged citizenry prompts the Town Council to ensure that the strategy reflects the will of the residents.

Town of Grand Coulee

Grand Coulee is the ideal residential town located only 10 minutes west of the city of Regina. Grand Coulee embodies the notion of “small town friendly” and “small town prairie living”.



In Grand Coulee, residents enjoy a quiet and safe lifestyle built upon community spirit. A strong school, excellent recreational opportunities, affordable housing are all assets contributing to a town poised to grow responsibly while maintaining the positive small-Town atmosphere.

Luxe PHOTOGRAPHY
BY TRISTA DOUGLAS

Strategic Direction

Support the progress & sustainability of our community through responsible expansion of our residential community

- Develop a residential expansion action plan
- Amplify awareness of Grand Coulee

Advance the Grand Coulee position within the greater Regina region with a growth strategy focused on building and maintaining municipal infrastructure and services

- Continue improvements of water drainage project
- Create a Residential Roadway Development Plan in accordance with Official Community Plan
- Establish of a reserve allocation policy
- Define a Town service level standards and criteria document

Lead the promotion of a positive image of Grand Coulee with neighbouring communities to create mutually beneficial partnerships

- Active participation in the Moose Jaw/Regina Corridor Committee
- Establish an inter-municipal memorandum of understanding agreement with the RM of Sherwood
- Foster an environment of open communication with a representative of the Prairie Valley School Division

Continue to develop and provide stewardship of the environmental and recreational opportunities within Grand Coulee

- Create a white paper on leveraging existing recreation facilities
- Make a commitment to a comprehensive green strategy with the development of a Grand Coulee Sustainable Master Plan

Foster a vibrant and engaged community with an emphasis on furthering the traditional charm and aesthetics of the community

- Engage the Town's Beautification Committee to create a Town Visual Improvement Plan
- Foster the existing volunteerism environment by the formation of a Grand Coulee Volunteer Network draft
- Execute a Citizen's Satisfaction Survey every three years

The strategic plan for the Town of Grand Coulee reflects the strong spirit and passion of the residents and leadership of the community. Goals have been determined with the input of the citizenry and purposeful prioritization has been given to awareness, residential expansion, infrastructure development, beautification and engagement, recreational development, as well as to the development of meaningful partnerships and advocacy. Tactical objectives have been identified for each goal and these actionable steps will result in an atmosphere of continuous improvement for Grand Coulee.